

Fundraising and Sponsorship Policy

Association Level

It is the policy of Kamloops Volleyball Association to keep volleyball as affordable as possible for its players and families. As such, fundraising activities and sponsorship opportunities from local businesses may be needed in order to mitigate cost escalation. Players and/or families may be asked to participate in fundraisers that benefit the association as a whole.

Team Level

The KVA requires that all families within the team are given ample notice (as much as possible) of team fundraising opportunities. Families should also be told in writing/email all conditions pertaining to the distribution of proceeds dependent on participation in advance of all fundraisers. Families that choose to participate in a fundraising venture do so on the terms of the planned activity(s) that have been laid out. Those that do not, even though they are not participating, are likewise agreeing to and accepting the same terms. Once a fundraising opportunity is under way, in no way can anyone attempt by vote, or by any other method, change the terms of the fundraising opportunity. All funds from any fundraising opportunity must be returned to the Team Manager to account and be accounted for on the team financial spreadsheet which is provided and managed by the KVA.

It should be made clear at a parent meeting prior to any fundraising that you are fundraising as a team. This must also be made clear to the people who are supporting the fundraiser. A minimum of 75% of a team must be in agreement to fund raise. All members of the team are expected to participate in all fundraisers.

You may not use the Kamloops Volleyball Association as the organization for the fundraiser if the proceeds are not going to the whole organization. In this event, a specific team and the purpose of the fundraising needs to be clearly indicated for example; licensed charitable gaming applications (15U Orange Girls instead of KVA 15U Orange Girls).

A team must consider when fundraising that they are in the eye of the public. Therefore, proper conduct in all activities must be followed at all times as per the [Players and Parents Code of Conduct](#). Only quality items should be considered when choosing fundraising items.

All fundraisers must have an end date, lasting no longer than one month. Any funds received after the season end date will be allocated into the Hardship Fund.

Fundraising or sponsorship may only be conducted or accepted for cost pertaining to the KVA team who is fundraising any expectation need to be approved by the Executive Director or Board Committee.

If teams are required to hold a bank account no team shall be permitted to hold bank accounts in the name of Kamloops Volleyball Association, it should only indicate you are involved with KVA.

All remaining monies must be returned to families by May 31st of the corresponding year and cannot be carried over for the next season.

Once a team has determined that they would like to fund raise, the team manager must submit a request for fundraising or sponsorship to the Executive Director or Operations Coordinator. All requests should include information on the fundraiser itself, anticipated

income and intended expense. Teams must then submit a report on the actual income and expense.

Company/Sponsor Logos

As per [VBC](#):

- Sponsorship logos and artwork may only be placed on the bottom 1/3 of the back of the uniform, and on the sleeves. The top 1/3 of the back of the uniform is reserved for team names or athlete names.
 - a. Sponsorship logos and artwork that represents alcohol, tobacco and/or gambling will not be permitted.