

# MEDIA POLICY AND GUIDELINES

The Kamloops Volleyball Association (“KVA”) recognizes and understands its members’ right to freedom of speech and expression including the use of social networks. In this Context, however, each member must remember that playing and competing for KVA is a privilege, not a right. As a coach, athlete, parent, volunteer, employee of KVA, or a board member of KVA (the “Individual”) you represent KVA and you are expected to portray yourself, your team, and KVA in a positive manner at all times. Any online postings must therefore be consistent with KVA’s Policies and Guidelines.

In the event that you intend on posting or commenting online:

- 1) We ask that you keep the following things in mind:
  - a) Everything you post is public information – any text or photo placed online is completely out of your control the moment it is placed online – even if you limit your access to your site.
  - b) Information (including photos, videos, comments, and posters) may be accessible even after you remove it.
  - c) What you post may affect your future. Many university school admissions officers, scouts, professional teams, national governing bodies, volunteer organizations and employers review social networking sites as part of their overall evaluation of a candidate or employee. Carefully consider how you want people to perceive you before you give them a chance to misinterpret your information (including photos, videos, comments and postings).
- 2) We ask that you ask yourself these following questions before posing online:
  - a) Would I send this message or photo to my parents?
  - b) Would I send it to my coach or teachers?
  - c) Does this message or photo help me be a positive member of the KVA?
  - d) Does this message or photo breach any of the KVA Policies or Guidelines? If yes, am I willing to be expelled from the KVA for this breach of the KVA Policies or Guidelines?
- 3) The Players & Parents Code of Conduct continues into the conduct being displayed through Media. Failure to abide by the KVA Code of Conduct in Media may result in disciplinary action as deemed appropriate by the Board of Directors.
- 4) Please see VBC for use of photos from VBC sanctioned events.